

Overall view of projects belonging to the campaign programme „Implementing Gender Mainstreaming“ into the job market- and structural politics of Mecklenburg-Pommerania¹

<p>„GM-Consult-MV“ - accompanying project -</p> <p>Creating Gender equality Together</p> <p>www.gm-consult-mv.org</p> <p>Representative: Frauenbildungsnetz MV e.V.</p>	<p>GM-Consult-MV accompanies and links up the ten projects of the state-wide campaign programme "Implementing Gender Mainstreaming" within the framework of the job marked- and structure development programme in Mecklenburg-Pommerania.</p> <p>We impart knowledge on Gender equality and methodological competence and want to increase the social acceptance regarding these questions. An overall view of the services of „our“ projects but for other interested persons as well:</p> <ul style="list-style-type: none"> - Lectures, workshops and training seminars - Advising and accompanying projects and processes - Theoretical know-how and a method-selection, tailor-made for you - Current news out of the practice regarding Gender equality and GM - Public relations - Infotheque on Gender equality and own publications
<p>„Occupations (don't) have a gender“ Project with flying exhibition</p> <p>www.berufe-haben-kein-geschlecht.de</p> <p>Representative: Frauenbildungsnetz MV e.V.</p>	<p>There is not need for unequal chances, a gender-separated job market, traditional behaviour regarding the choice of occupation. As it might work differently is shown in our flying exhibition „Occupations (don't) have a gender“. It provides the framework for an educational accompanying programme with events for adolescents, parents, teachers and other persons who participate in the choice-of-occupation-process of young people. It aims to deal with the behaviour of adolescents during their choice of occupation from the point of view of gender fairness. The exhibition is shown all over Mecklenburg-Pommerania. In every case, the project members cooperate with the corresponding partners at the location.</p>

¹ See also: EIN-BLICK: 1+1=2,5 Gleichstellung?, Editor: GM-CONSULT-MV, Rostock, 2003

<p>„Blixx“ – Education lives its genders Kinder- und Jugendakademie CJD Waren (Müritz)</p> <p>alexanderknipper@web.de</p> <p>Representative: CJD Waren (Müritz)</p>	<p>Blixx sees its area of responsibility in the integration of the Gender equality idea into the first Children- and Adolescent-Academy in Mecklenburg-Pommerania. Based on a varied education offer, children and adolescents will get familiar with the main principles of the Gender equalizing process of men and women (Gender Mainstreaming).</p> <p>An overall view about our offer:</p> <ul style="list-style-type: none"> - Spreading of the Gender Mainstreaming idea via various workshops (as art- and media-workshop, workshop for job and occupation) - Organisation of project days at schools and Peer-, Leader- training about the topic Gender equality - Training for multipliers and parents about the topic Gender equality of women and men, boy and girls
<p>Gender Mainstreaming in the food industry of Mecklenburg-Pommerania</p> <p>www.thales-is.com</p> <p>Representative: THALES Informationssystem GmbH</p>	<p>Gender equality is not only a political claim. The method of GM helps also to increase the effectiveness in economy. The project intends to spread this idea within the food industry – one of the most important pillars of the economy in Mecklenburg-Pommerania.</p> <p>A questionnaire about the actual status regarding equality of opportunities for women and men and the compatibility of family and job analyses the gender-specific discrepancies within the food industry and shows potentials for changes. From its results the project members develop starting points for actions that will be provided to the food industry as recommendations for future activities.</p>

<p>„GM and Education“ Gender Mainstreaming via systematic integration into subject-specific education processes</p> <p>www.bilse.de</p> <p>Representative: BilSE – Institut für Bildung und Forschung GmbH</p>	<p>Up to now, the information about as well as the sensitization for the topic Gender Mainstreaming took place in the field of multiplier education only on certain points and only little practical. This is where the project “GM and Education” starts. The project collaborators develop training material for an occupation-specific and application-oriented imparting of the Gender Mainstreaming strategy on various levels of education. The results will be provided to the public via an internet-pool.</p>
<p>„High Power Teams“ Gender Mainstreaming via encouragement of talented girls and boys in scientific-technical „High Power Teams“ for innovation fields within the regional economy</p> <p>www.bilse.de</p> <p>Representative: BilSE - Institut für Bildung und Forschung GmbH</p>	<p>In this project, talented girls and boys (emphasis on girls) will be supported regarding economy-relevant fields. The aim is to apply not only the strategy of Gender Mainstreaming via the level of scholarship system at schools, but to influence the thinking and behaviour of future managers, directors and experts towards Gender equality. Within the project, action plans and specialized instruction material will be developed, summarized in an experience-pool and provided to other regions of Mecklenburg-Pommerania.</p>
<p>„PRO Gender“ Project in Western Mecklenburg-Pommerania</p> <p>www.adwi.de</p> <p>Representative: Agentur der Wirtschaft Non-profit society for personal staff development and staff integration (ADW)</p>	<p>Via conversations in small and middle-class companies, this project wants to plumb which starting positions and which options occur for the Gender Mainstreaming principle in companies.</p> <p>The partial aims:</p> <ul style="list-style-type: none"> - Sensitization of companies regarding Gender equality matters - Impulse seminars about the method of GM and workshops – Gender practising - Development of Gender equality agreements for KMU - Impulses for the development and application of Gender equalizing strategies for companies and regions
<p>„technology 4 girls“</p> <p>monika.langanke@tgz-mv.de</p> <p>Representative: ATI Westmecklenburg GmbH</p>	<p>An editorial team consisting of female pupils develops a newspaper made by girls for girls, titled “technology 4 girls”. This newspaper focus on the following content:</p> <ul style="list-style-type: none"> - Presentation of occupational images which are “typically female” as well as of the regional technology branch and various disciplines of study. - Assistance with the search for a practical training and for the compilation of application papers - Insight into the work with technology - Statement on current topics - Interviews with female politicians, entrepreneurs

	<p>and successful women The newspaper will come out every two month at schools to inform girls about their occupational options and provide the most important contact addresses.</p>
<p>„Further education colleges and GM“ Development and testing of practice modules for a sustainable implementation of Gender Mainstreaming into the local spheres politics, education and further education, culture and environment</p> <p>www.vhs-verband-Mecklenburg-Vorpommern.de</p> <p>Representative: Volkshochschulverband MV e.V.</p>	<p>Main task of this project is to tie to a started sensitization process for the implementing of Gender Mainstreaming into the development and testing of praxis modules into local fields. Adult education centres (Rostock, Wismar, Greifswald) as local further education institutions will become a development- and activity-field of GM itself by taking the gender perspective into consideration during the decision processes within their own organisations and, in addition, by preparing the experiences made with this as well as actual practise modules for the transfer into other fields and, if required, accompany this transfer.</p>
<p>„Window“ Projekt zur Entwicklung und Förderung von Gleichstellungsstrategien im Landkreis Parchim</p> <p>www.start-gmbh.de</p> <p>Representative: BBS START GmbH</p>	<p>The project “Window” provides a platform in the field of pre-orientation for an occupation addressing pupils of next-year-leaving classes in Parchim county under the motto: “The division of the occupational world into ‘female’ and ‘male’ occupations is nothing natural. It can be changed.”</p> <p>The aim of the project is not only to arouse the enthusiasm of adolescents for innovative and rather gender-untypical occupations via practical training and company contacts but also to sensitize the project members for Gender equality in all fields of life.</p>